

# SPRING SUMMER 2020



Norma Small Handbag  
Venla All-In-One Pouch



Stella Plus  
Salmiikki Bag



Aurora Jewelry Pouch  
Venla All-In-One Pouch



## LUMI SS20 COLLECTION SCANDESE

Scandinavian + Japanese = Scandese

Scandinavian and Japanese cultures share a fair amount of similarities:

Both societies are built on dutifulness and work-ethics, and both peoples tend to obey authorities and keep in line. Both peoples are also, stereotypically quiet, introvert and reserved.

Both cultures appreciate simple, clean aesthetics spiced up by a certain amount of playfulness.

The Finnish speciality though, is a special sweet spot for candy, and especially for the salty candy, liquorice, or how we Finns prefer to say it: salmiakki. This black graphic candy has inspired LUMI to create a special Salmiikki bag, followed by a number of other sweet, graphic, colorful eye candy.

Shot on location at G18, a gorgeous Scandinavian Ballroom in the heart of Helsinki.

Modeled by Viivi Tsukimoto, a working Finnish mother of a Finnish-Japanese family.



Daniel Tote Backpack  
Unna Crossbody Bag



Linda Large Metallic Tote



Unna Crossbody Bag



Saga Wallet Bag



Large Drawingstring Tote, Oversize Cotton Tote



Piritta Beach Tote

A DESIGNER LABEL - LEATHER PIECES AND SCENTS.

## LUMI

### LUMI FINLAND

Lumi Office & Showroom  
Yrjönkatu 18 00120 Helsinki Finland  
+358 20 734 8870  
info@lumiaccessories.com  
lumiaccessories.com  
pinterest.com/lumiaccessories  
instagram.com/lumifinland  
facebook.com/lumi.finland  
twitter.com/LumiAccessories  
Weibo: LUMI 芬兰皮革设计  
Wechat: Lumi\_Finland  
Wechat Mini Program: 芬影 shopping  
Wechat account:



Photography: Olga Poppius  
Model: Viivi Tsukimoto  
Styling: Heidi Marika  
Makeup and hair: Emma Bentley  
Art direction and layout: Lumi

### STORES

Lumi Supermarket - Flagship Boutique  
Aleksanterinkatu 28 00170  
Helsinki, Finland  
+358 20 734 8871  
Online Shop: www.lumiaccessories.com

Lumi Accessories - designed in Finland.

