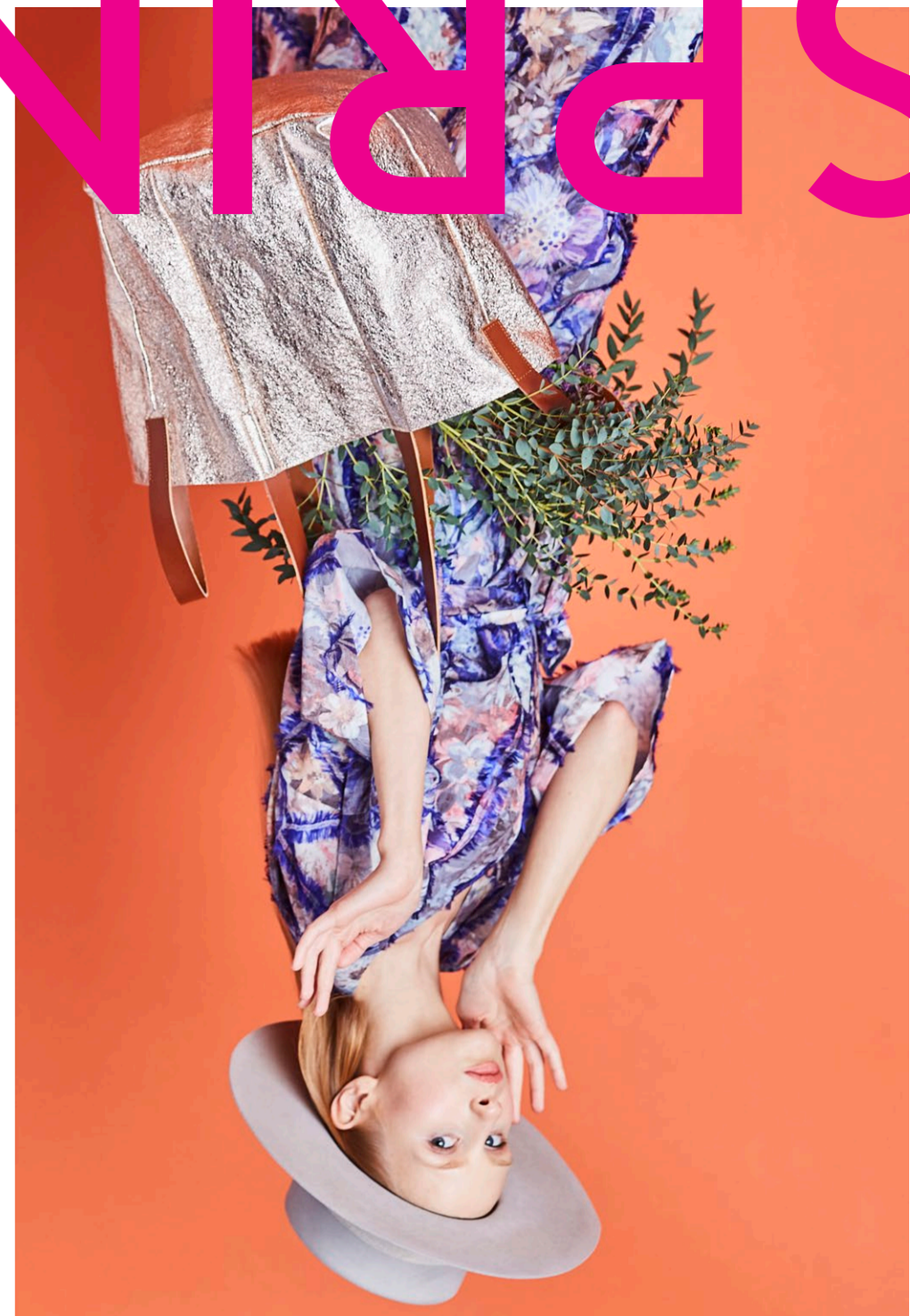


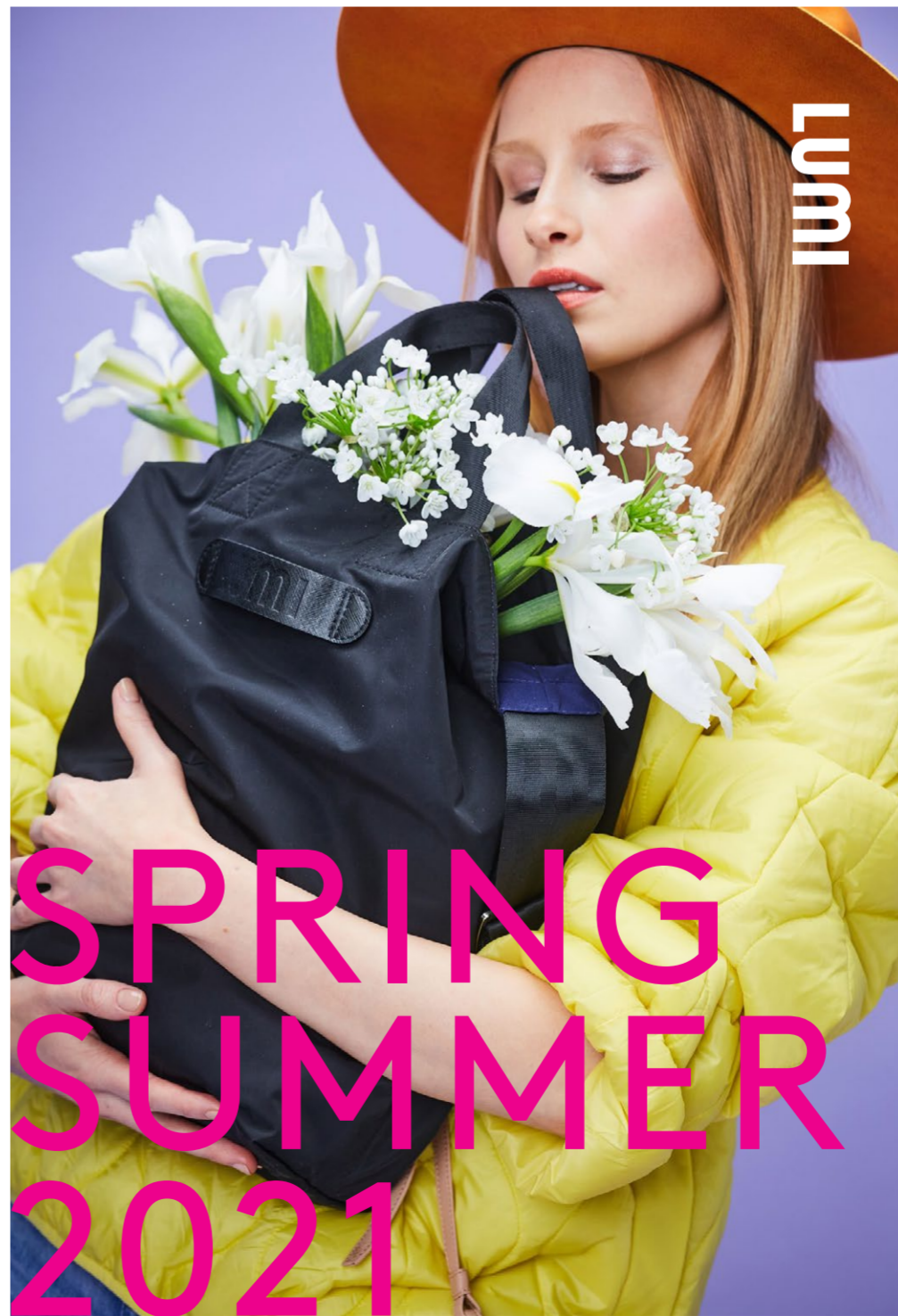
SPRING SUMMER 2021



Frida Small Metallic Tote, Limited Edition
Kaj Backpack, New Normals



Saga Crossbody Bag, Limited Edition
Senja Mini Tote, Woven Line



Enrik Foldable Tote, New Normals



Miisa Shopping Tote, Limited Edition
Linda Large Metallic Tote, Limited Edition



LUMI SPRING SUMMER 2021 COLLECTION WILD FLOWERS

Nordic Summers are characterized by an abundance of wild flowers in fresh tones of green, purple, yellow and pink. LUMI Spring Summer 2021 collection was inspired by the wild flowers and their part in the traditions around the Finnish Midsummer celebrations.

At Midsummer, the people in the Nordic countries celebrate the lightest time of the year and the proper start of the Summer season. Various herbs and medicinal plants picked on Midsummer night, before the morning dew had fallen, were thought to be at the peak of their power. The dew formed on Midsummer night was believed to have healing powers.

Dreams could be made come true by sleeping through Midsummer night with nine different flowers placed under the pillow. If a girl picks seven or nine different species of wild flowers and places them under her pillow for the night, while sleeping, she will see her future husband in a dream.

All featured LUMI products are made in vegetable-tanned leather and in sustainable materials of recycled origin. To make the wild flowers bloom, and to make your Midsummer dreams come true.

All beautiful flowers provided by Floramore.

LUMI

SPRING SUMMER 2021



Tara Saddle Bag, Limited Edition

Myy Mini Tote, Soft Line



Klara Mini Bag and Ebba Quilted Crossbody Bag, Soft Line



Aurora Jewelry Purses, Vivid Line



Trine Large Woven Clutch, Woven Line

Flower Print Mask, Lumi Face Masks



Kris Oversize Bag, New Normals



A DESIGNER LABEL - SUSTAINABLE ACCESSORIES AND SCENTS.

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 Wechat account:



Photography: Olga Poppius
 Model: Laura Roivainen
 Styling: Meri Milash
 Makeup and hair: Janne Suono
 Art direction and layout: Lumi
 Flowers: Floramore

Lumi Accessories - designed in Finland.

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